



National Association of Investors Corporation/BetterInvesting and Software Provider ICLUBcentral Inc. Announce Merger

Investors Must Prepare for a Stock Market Comeback; Merger Provides All the Tools and Education They Need to Succeed

Madison Heights, Mich. — June 1, 2009 — In preparing for a comeback in stocks, investors now have all the stock analysis tools and education resources they need to build their portfolios and their long-term wealth. Today’s merger of the National Association of Investors Corporation ([BetterInvesting](#)) and [ICLUBcentral](#), the two [leaders in investment education](#), creates the largest provider of unbiased, time-tested tools and resources. With this merger, investors of all experience levels have everything they need to analyze stocks and mutual funds and prepare for the next bull market.

The new organization’s combined 180,000 investors have over \$75 billion in the market and add more than \$60 million in new investments each month.

“With the Dow Jones industrial average rising about 25 percent from a low of 6,600 in March, it’s critical for investors to take advantage of current stock market conditions today so that they can help secure their financial future,” said Roger H. Ganser, chairman of NAIC/BetterInvesting’s board of directors. “They should follow the example set by our members, who have been taking advantage of bear markets for decades to invest in [high-quality growth stocks](#) that are selling at bargain prices.”

Robert Brooker, chairman of ICLUBcentral, said: “The merger creates a new organization of unmatched depth and breadth in investment education. We now offer investors of all stripes the tools, education and community support that best fits their experience levels, whether they’re beginners or more sophisticated, experienced investors.”

BetterInvesting’s and ICLUBcentral’s tools, resources and education programs revolve around the time-tested principles of building wealth over the long term by investing in well-managed growth companies whose stocks are selling at reasonable prices. Our investors can attest to how these products and services empower them to make sound investment decisions and successfully manage their portfolios.

BetterInvesting’s investment education products and services include:

- [Online Stock Selection Guide](#) — a Web-based tool aimed at beginners that allows them to find high-quality growth stocks selling at reasonable prices by studying a company’s growth trends, management performance and stock price;
- Online Mutual Fund Tools — Web-based tools for studying a mutual fund’s performance;
- Web-based education for investing in stocks and mutual funds —including live stock studies led by leading volunteers of the association, downloadable stock studies contributed by members of the [BetterInvesting community](#) and online multimedia courses;

- [BetterInvesting Magazine](#) — a monthly magazine with stock studies, portfolio management tips, commentary and education about the association’s principles and methodology; and
 - [Local, regional and national events](#) — investment education provided by the association’s dedicated volunteers. Our premier educational event is the [BetterInvesting National Convention](#), which will be June 25-28 in Atlanta.
- [ICLUBcentral’s products](#) include software that allows investors to find attractive stocks using BetterInvesting’s fundamental analysis methodology, including:
- [Toolkit 6](#) — ICLUBcentral’s newest software product and the leading stock analysis tool. Released last fall, this feature-rich software for experienced investors allows them to study a company’s growth, management performance and stock price and to employ tools to help them manage their portfolios;
 - Stock Prospector 2.7 — a robust stock screener that allows investors to find quality stocks to further review; and
 - Take Stock 4 — software that automatically assesses a company’s quality and stock price to help you determine a stock’s investment suitability.

ICLUBcentral also provides Web-based stock research tools through its [StockCentral investment portal](#) and accounting products for investment clubs, publishes the Investor Advisory Service newsletter and will soon be releasing the upcoming updated edition of *Take Stock*, a highly regarded book about fundamental investing by Ellis Traub.

National Association of Investors Corporation, whose brand identity is BetterInvesting, is a national, nonprofit association serving members of [investment clubs](#) and other investors.

Founded in 1951 and headquartered in Madison Heights, Mich., BetterInvesting is dedicated to providing investment education and information to help its members become successful long-term, lifetime investors.

For more information about the merger, go to www.betterinvesting.org/mergercentral.

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